

PRESS RELEASE

FOR IMMEDIATE RELEASE

CHAMINADE RESORT & SPA CELEBRATES SUPER BOWL

Something for Everyone--Weekend Packages, Discounts on Spa and Bar & Grill

Santa Cruz, CA – February 1, 2010 – This year, Chaminade Resort & Spa is making the Super Bowl an event no one will want to miss! Chaminade is offering a Super Bowl Weekend Package that includes deluxe guestroom accommodations, a spa treatment (valued at \$126 or less), and a \$25 gift card for every night of your stay, which can be used in Linwood's Bar & Grill or towards a guestroom or spa treatment.

Super Bowl XLIV will be on and turned up at Linwood's Bar & Grill, with appetizer and drink specials all around. Or, if you want to just relax on Super Bowl weekend and get away, mention this article and receive 25% off all massages and facials on February 6th and 7th. Guests who book a treatment at the spa are also welcome to enjoy complimentary use of Chaminade's heated pool, Jacuzzis, tennis courts, hiking trails, private spa patio and fitness center.

To learn more about spending Super Bowl Weekend at Chaminade Resort & Spa, call 831-475-5600 or 800-283-6569 to book your spa appointment.

Chaminade Resort & Spa is located at One Chaminade Lane in Santa Cruz. For more information on Chaminade, visit www.chaminade.com.

PR Contact: Ashley Huffman
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: ahuffman@armanasco.com

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About Chaminade Resort & Spa

Chaminade, a Full Service Conference Resort, www.chaminade.com, offers world-class hospitality on the California Coast. Built high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and the Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. At Chaminade, our goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade.