



PRESS RELEASE

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Chaminade Resort & Spa Awarded AAA Four Diamond Rating *2010 Fourth Consecutive Year Resort has Received Prestigious Rating*

Santa Cruz, Calif. – December 4, 2009 – Chaminade Resort & Spa has long been associated with quality, and hotel reviewers agree. For the fourth consecutive year, Chaminade Resort & Spa has received the AAA Four Star rating, this time for 2010.

The Mobil Travel Guide's star rating process is based on both facility inspection and service evaluation. The inspections are conducted unannounced by anonymous inspectors who focus on both quality and consistency. Four-Star Hotels are defined as "outstanding establishments in a distinctive setting that provides travelers with exceptional service and a luxury experience", maintaining Chaminade's quality in the same category as Ritz-Carlton and Mandarin Oriental.

Chaminade is not new to being recognized for its exceptional quality, having received the Best of the West for Meetings Media Magazine 2007-2010, the Platinum Choice Award for Smart Meetings Magazine in 2005, and what the locals care most about--the Good Times Santa Cruz's recognition as the Best Brunch in Santa Cruz.

Chaminade Resort & Spa is located at One Chaminade Lane in Santa Cruz. For more information on Chaminade, visit www.chaminade.com or call (831) 475-5600.

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About Chaminade Resort & Spa

Chaminade, a Full Service Conference Resort, www.chaminade.com, offers world-class hospitality on the California Coast. Built high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and the Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. At Chaminade, our goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade.