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SMART MEETINGS MAGAZINE
ANNOUNCES 2009 “PLATINUM CHOICE” AWARD WINNERS
Premier industry publication honors Top 100 Western properties and venues

Sausalito, Calif. (September 22, 2009) – *Smart Meetings* magazine, a monthly travel trade magazine, is pleased to announce the winners of its sixth annual “Platinum Choice” award. This prestigious award recognizes excellence in service and amenities among meeting facilities in the Western Region (the 14 western states, Western Canada and Mexico).

To earn this recognition, candidates must meet strict industry standards for overall guest experience, including ambience, amenities, facility quality, guest services, meeting space, restaurant and dining facilities, staff attitude, technical support and recreational activities.

They’re judged by tough, knowledgeable critics—*Smart Meetings*’ readers who voted for their favorites from first-hand experience with the properties, with additional input from the publication’s editors and industry leaders. Out of thousands of properties, only 100 are chosen.

This elite group of honorees will be featured in the December issue of *Smart Meetings* magazine, in print and on the magazine’s website, smartmeetings.com.

“These properties have not only met planner expectations, they’ve exceeded them—a significant challenge this past year,” says Marin Bright, founder and publisher. “We congratulate the winners for their commitment to excellence.”

Smart Meetings is a division of Bright Business Media, LLC, a woman-owned multimedia company based in Sausalito, Calif. BBM also publishes Smart Meetings Site Solutions (formerly the Smart Meetings Action Kit), a quarterly direct mail and digital publication, and hosts smartmeetings.com, an award-winning, interactive website.