

FOR IMMEDIATE RELEASE
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Chaminade Resort & Spa Announces 3rd Annual Toy Drive

Toy Drive to benefit the Boys & Girls Club of Santa Cruz

SANTA CRUZ, CALIF. – Chaminade Resort & Spa is happy to announce its third annual Toy Drive, benefitting the Boys & Girls Club of Santa Cruz. This toy drive is happening in conjunction with their upcoming holiday events – Thanksgiving Dinner and the Biggest Little Holiday Party. Those who attend one of the dinners and share in the seasonal spirit of giving by donating a new unwrapped gift will be entered to win one of three prizes:

- One over night stay for two (2), plus breakfast for two (2)
- Christmas Dinner or Sunday Brunch for four (4) in the Sunset Restaurant
- Your choice of either a 50 minute massage or 90 minute facial.

“Our annual toy drive brings the community together for a great cause. Chaminade is so happy that, together with our guests, we can help put smiles on the faces of Santa Cruz children. We hope this year brings in more toys than ever,” said Norbert Relecker, General Manager of Chaminade Resort & Spa.

Though Chaminade welcomes gift donations at any time, in order to be eligible for the prize drawing, you must dine at Chaminade during one of its holiday dinners – 11/25/10, 12/10/10, 12/11/10 or 12/17/10. All gifts should be new, unwrapped, valued at \$10 or more and suited for 7 to 13 year olds. An entry form, which can be found on Chaminade’s website, must accompany toy donation in order to qualify for the drawing. The drawing will take place December 20, 2010 and winners will be contacted individually. Each prize will be presented in gift certificate form, with specified restrictions and/or expiration dates.

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About Chaminade Resort & Spa

Chaminade, a full-service conference resort, offers exceptional hospitality on the California Coast. Perched high on a bluff, the mission-style luxury resort commands a panoramic view of the Monterey Bay and Santa Cruz Mountains. Chaminade's superior location offers a sense of peaceful seclusion and yet is only minutes from world-renowned golf, beaches and downtown Santa Cruz. The remarkable setting, combined with the renowned quality and personalized service of Benchmark Hospitality International, keeps guests coming back time and time again. Chaminade’s goal is to exceed the expectations of guests during their stay at one of the finest conference resorts in the Bay Area. Benchmark Hospitality International operates Chaminade. Visit www.chaminade.com for details.