

PRESS RELEASE
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Chaminade Resort & Spa Recognizes Firefighters & First Responders on 9/11

Santa Cruz, California- September 12, 2011- Since 2008, Chaminade Resort & Spa has been delivering meals to the Central Fire Station in Santa Cruz in recognition of 9/11 to show appreciation of firefighters and first responders. As the country recognized the 10th Anniversary of 9/11 yesterday, Chaminade prepared and delivered Sunday lunch to about 20 Santa Cruz firefighters working at Fire Central District Fire Station #2.

Norbert Relecker, General Manager of Chaminade Resort & Spa, makes sure that 9/11 is always remembered. Mr. Relecker was Executive Assistant Manager of a hotel in New York City. Since leaving New York seven years ago, he has made it a point to recognize fire fighters and first responders every year on 9/11.

Outreach during 9/11 is one of the many community activities Chaminade participates in throughout the year. Through the property's Hometown Hospitality Initiative, Chaminade's staff hosts toy drives, fundraisers and events for local non-profits and participates in other community initiatives.

For more information on Chaminade Resort & Spa or its Hometown Initiatives, visit www.Chaminade.com/about_us/green.

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